

# Talk. Read. Sing.<sup>SM</sup>

*Your words have the power to shape their world.*

The moment babies come into this world, their brains are forming the connections that will determine how they learn, think, and grow. In fact, 90% of their brains are developed by age five, and it starts from day one. Just remember:

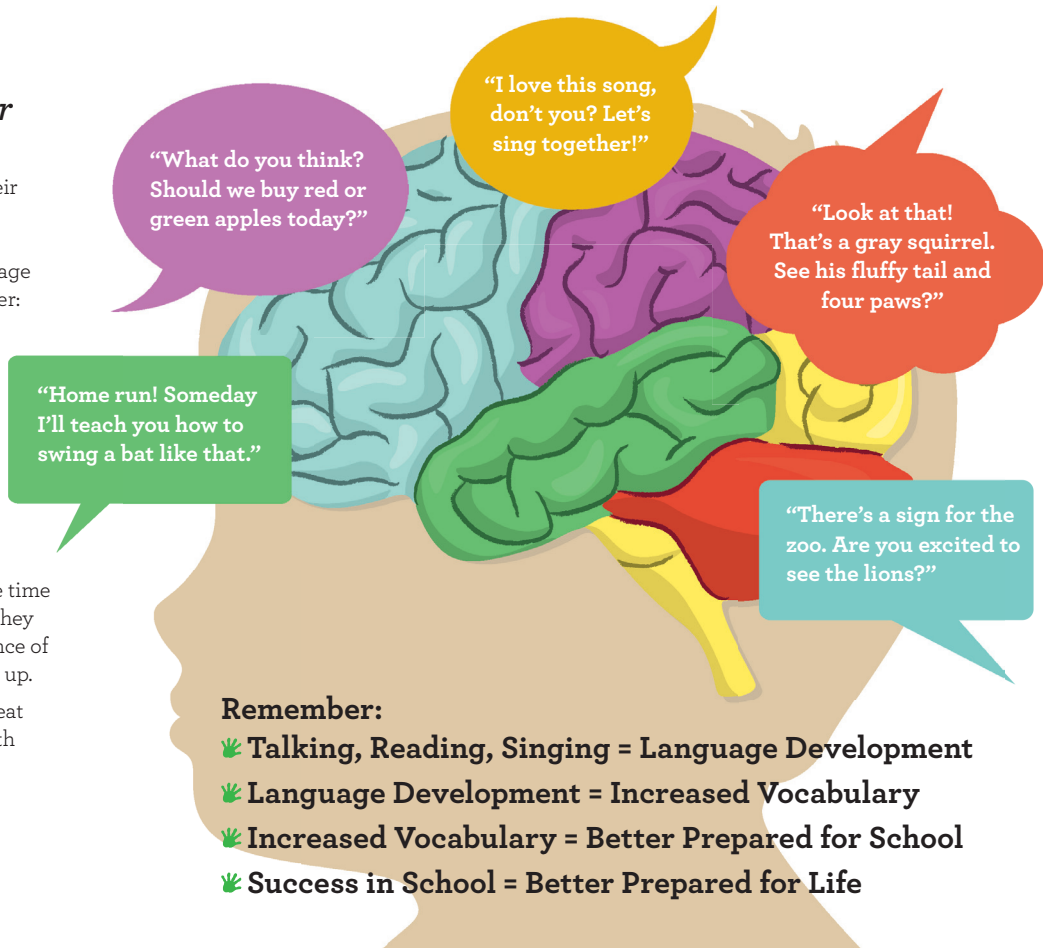
- ✓ Talk, read, and sing with your baby every day.
- ✓ Use the language you use with your friends—it helps build your child's vocabulary.
- ✓ Start early. Don't wait until your child is four or five to start talking and reading aloud with them.

Babies who are talked to and read to from the time they're born are better prepared by the time they start school. Kids who aren't have a 50% chance of falling behind and have a hard time catching up.

Go to [First5California.com/parents](http://First5California.com/parents) for great ideas about talking, reading, and singing with your child every day.



[www.First5California.com/parents](http://www.First5California.com/parents)



## Remember:

- 🌱 Talking, Reading, Singing = Language Development
- 🌱 Language Development = Increased Vocabulary
- 🌱 Increased Vocabulary = Better Prepared for School
- 🌱 Success in School = Better Prepared for Life